

June 23, 2009

To Whom it may concern,

Re: The St. Valentine's Day Hair Massacre

It is my pleasure to write this letter regarding this wonderful event.

The St. Valentine's Day Hair Massacre has the potential to change a school's culture. Hillcrest Junior High has participated in the Massacre for two years and I am still astonished by the impact it has had on our school community. It is an event where students, staff, parents, and members of a community can come together and feel a part of something. It is this feeling that can have a huge impact on a school.

I have definitely witnessed a positive change at Hillcrest since we started participating in the Massacre. It amazes me how 13 – 15 year olds came together to help children who have cancer. The students participated in lunch time activities and wore their specially made t-shirts with pride. This is truly what this event is about, kids helping kids.

I never knew how much of an impact this event had on students until the following September after our first Massacre. I had students coming to me on the first day of school excited about the event and bursting with ideas of how to make the Massacre more successful. That is when I knew this event was special and realized the impact it can have on a school.

If you are considering participating in the St. Valentine's Day Hair Massacre, I urge you to try it. It is definitely a rewarding experience for everyone involved. If you have any questions, please don't hesitate to contact me. You can reach me by email at: [justin.mcinnis@epsb.ca](mailto:justin.mcinnis@epsb.ca)

Sincerely,

Justin McInnes  
Teacher  
Hillcrest Junior High